

BUILD AN ATHLETIC BUSINESS

Three tips to make your organisation future-ready

1. LOOK TO THE FUTURE

Most organisations are terrible at planning, looking only at the year ahead (business as usual), or occasionally disappearing off-site for some 'blue sky' thinking.

Be different

Take half a day every six months to look at the near horizon.

Consider

- What are the pressure points for your organisation & sector?
- How will the five macro trends affect your sector?

Change: Disruptive high frequency change appears on the near horizon
Choice: Explosive growth in competition, supply, channels, and trends
Power: Everyone can do more with less, augmented by technology
Speed: Service expectations are rising, and they are highly portable
Shape: Networks not monoliths are the format of the future

2. ACCELERATE DECISIONS

Information flows too slowly through most organisations, preventing them from responding to high frequency change.

Be different

Shorten the path that information must travel, and remove obstacles

Consider

Push power to the edge of the organisation. Let people at the edge take decisions rather than waiting on approval.

Eliminate unnecessary administration & automate everything repetitive/boring for workers

3. BUILD YOUR NETWORK

Future-ready organisations are curated networks of multi-purpose components not monolithic enterprises.

Be different: Look at your interfaces: how well equipped are you to be part of a low-friction, networked world?

Consider: What parts of your organisation could be shared? Where should you use others building blocks in your business?

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