

SPEAKER BIO:

# TOM CHEESEWRIGHT

## APPLIED FUTURIST

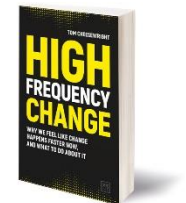


Tom Cheesewright is the Applied Futurist, helping people and organisations around the world to see the future more clearly, share their vision, and respond with innovation. Tom will help you and your audience to connect tomorrow's world to today's experience, and make sense of what's happening next, and why.

Tom's clients include global 500 corporations, government departments, industry bodies and charities. Using a unique set of tools that he developed, and now teaches and licenses to others, Tom finds the critical intersections between today's macro trends and the existing stresses in each client's organisation and sector. These are the points at which the greatest change will take place.

Tom is a frequent presence in the media, his face, voice, and unusual name recognisable from weekly appearances on TV and radio including BBC Breakfast, Channel 4's Sunday Brunch, 5live, Radio 4, and TalkRadio, and in The Guardian, The Times, and The Evening Standard.

Tom's first book, *High Frequency Change*, was published in 2019 by LID Publishing and has been shortlisted for the Business Book Awards 2020 in the 'Leadership for the Future' category.



Tom's next book, *Future-Proof Your Business*, will be published by Penguin in Summer 2020.

Tom's clients include:



## **What do you get when you book Tom to speak?**

Tom is an experienced speaker with an audience of his own who is happy to work with you to help you promote your event.

This can include:

- Pre-event video
- Promotion on social media (14,700 Twitter followers, 4500 LinkedIn connections)
- Co-operation in pre-event PR and media interviews
- Contributed articles for event blogs or programmes

Tom is most commonly asked to keynote but he is happy to chair panels or interview other speakers on stage, while he is at the event.

## **More information**

Find out more at [tomcheesewright.com](http://tomcheesewright.com), or find Tom on social media:

Twitter/Instagram:

@bookofthefuture

LinkedIn:

linkedin.com/in/tomcheesewright

Facebook:

facebook.com/appliedfuturist